**Ohlone Hacks** Sponsorship Prospectus

## Culture

At Ohlone Hacks, we believe in harnessing the power of technology to drive change, foster innovation, and create a platform for the next generation of **problem solvers**. Hosted in the vibrant city of Fremont, California, at Ohlone College, our hackathon is more than just an event—it's a **movement**.



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#### **Our Mission**

Our mission is to cultivate a dynamic environment where creativity meets technology.

We aim to provide young innovators with the **tools**, **resources**, and **support** they need to transform their visions into **tangible** technologies.

At Ohlone Hacks, we are dedicated to **nurturing** the minds that will shape the future of the tech industry.

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#### **Our Impact**

Since our inception, Ohlone Hacks has grown exponentially, both in scale and impact. With each passing year, we've seen remarkable **projects** and ideas emerge—ideas that have the potential to influence our society and technological landscape.

**Ohlone Hacks 2024** promises an immersive experience with workshops led by industry experts and a collaborative atmosphere where innovation thrives.

# We connect businesses with the next generation of leaders in tech.

Sponsoring Ohlone Hacks is a strategic opportunity for businesses and companies to gain exposure, foster education in technology, and contribute to cultivating the tech community in the Bay Area. It's a chance to interact with over 100 young, motivated, and talented students who are passionate about technology and computer science, providing sponsors with a unique platform to build brand awareness and identify potential future talent.

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#### **Build Brand Awareness**

- Reach a diverse group of students
- Influence potential future technology leaders
- · Enhance corporate image through association with an educational event

#### **Recruitment Opportunity**

- Engage with motivated and talented students
- · Identify potential future employees, interns, and brand ambassadors
- Connect with young individuals passionate about technology and computer science

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#### **Community Engagement**

- Show commitment to supporting education and developing technical skills
- Foster the growth of the local tech community
- Enhance corporate social responsibility through community involvement

## Perks

Startup	Gold	Diamond	Partner
\$250	\$500	\$1000	\$1500

Recruitment				
Attendee LinkedIn and Github Profiles	<b>~</b>	<b>~</b>	<b>~</b>	<ul> <li>Image: A set of the set of the</li></ul>
Attendee Resume Book				<ul> <li>Image: A second s</li></ul>
Send Recruiters				<b>~</b>

Engagement						
Recognition at Opening Ceremony	<ul> <li></li> </ul>	<b>~</b>	<b>~</b>	<b>~</b>		
Featured Mini Event	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	<b>~</b>	<b>~</b>		
Reserved Judging Position		1	1	2		
Present at Opening & Closing Ceremony			1 min	2 min		
Give a talk or workshop			1	2		
Host or sponsor an activity						

Branding						
Sponsor a snack or meal	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	<b>~</b>	<b>~</b>		
Logo on website and presentations		<b>~</b>	<b>~</b>	<b>~</b>		
Sponsor a prize		<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>		
Company Banner, and Logo on Shirts		<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A second s</li></ul>	<b>~</b>		
Distribute promotional items			<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>		
"Co-hosted by" on all materials				<ul> <li>Image: A set of the set of the</li></ul>		

Special sponsorship deals/arrangements can be discussed if you email us at **sponsors@ohlonehacks.org** 

# Still have questions?

hello@ohlonehacks.org

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